



## Profit Secrets Revealed: Profit from Knowing What Your Accountant Knows. But Doesn't Tell You

By Matt Jull

Blackhills Ltd, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Written by a business owner, for business owners, Profit Secrets Revealed is full of user friendly, easy to understand ways to maximise your profits and cashflow. With practical, real life examples, action points, and takeaway chapter reviews; this book engages with the reader at a conversational-yet-commanding level. Ideal for those who are just starting out or the seasonal business owner, Profit Secrets Revealed will hone and improve your skills in the world of business. In this book Matt will show you: How to make sense out of accounting jargon and build a lasting, beneficial relationship with your accountant. Quick calculations that all business owners need to know and use, to maximise profits and cashflow. Powerful strategies that are tried, tested and true, so you can increase your prices without fear of losing customers. 32 great strategies that Matt's used to improve cashflow. The time pressured business owners (or lazy persons) answer to quick budgeting. 48 ways to cut expenses and increase your profits. BONUS Chapter - 9 Step Debtor Collection System. Matt Jull's Profit Secrets...

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