



21st century higher vocational planning materials and Hotel Management Series: bar service and management(Chinese Edition)

By SHEN JIAN LONG . HE LI PING . LU ZHENG MAO

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: November 2012 Pages: 235 Language: Chinese in Publisher: Renmin University of China Press 21st century higher vocational planning materials Hotel Management Series: Bar service and management for higher vocational Hotel Management professional students training objectives and the actual needs. emphasis on linking theory with practice. in theory necessary and sufficient for the degree of emphasis on cultivating students' ability to apply technology and innovation in practice. Various areas of service in the hotel industry and management of the actual book combined in the arrangement of contents. with strong operability. informative. highlighting key points. Which the antechamber service and management . Room Service Management. catering services and management. bar service and management of four school-enterprise cooperation textbook textbook is written under hotel services and processes. 21st century higher vocational planning textbook Hotel Management Series: bar service and management in the compilation process. absorbing the advanced experience of a large number of domestic and international hotel management. reflecting the hotel industry practices and new research results. content having strong forward-looking. 21st century higher vocational planning textbook Hotel Management...

Reviews

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